PRIVACY POLICY

INTRODUCTION

SACOB respects the privacy of each Visitor. SACOB has established this Privacy Policy to explain how Data is collected by SACOB, and how this Data is used and disclosed. SACOB takes the protection of Personal Information very seriously. SACOB may process (for example, collect, use or disclose) Personal Information only as described in this Privacy Policy.

DEFINITIONS AND INTERPRETATION

Words defined or assigned a meaning in the Agreement will have that meaning in this Privacy Policy, unless the context clearly indicates otherwise. For purposes of this Privacy Policy: “Data” means any data (including Personal Information) provided to SACOB by a Visitor; and “Personal Information” means any Data or information about an identifiable Visitor, including an email address.

COLLECTION

Collection from browser. SACOB automatically receives and records information on SACOB’s server logs from the browser of a Visitor, including an IP address, SACOB cookie information, and the page requested. Each Visitor should be aware that other web sites visited before entering the web site might place Personal Information within a URL of a Visitor during a visit to it, and SACOB has no control over such web sites. Accordingly, a subsequent web site that collects URL information may log some Personal Information.

Collection on registration. Once a Visitor registers with SACOB, a Visitor is not anonymous to SACOB. When registering, each Visitor provides Data, which includes an ID, a password, and an email address. To combat online fraud, SACOB may also record the IP address of a Visitor when adding Data. In addition, a Visitor may provide necessary Personal Information to process a credit card payment, including a billing address.

Decline to share. A Visitor can decline to share Personal Information with SACOB by not registering with SACOB.

Children. SACOB does not intentionally gather Personal Information about visitors who are under the age of 13.

USE

Messages and updates. SACOB may send to a Visitor administrative messages and email updates regarding its account, the web site, or its Goods or Services. In some cases, SACOB may also send a Visitor primarily promotional messages. A Visitor can choose to opt-out of promotional messages.

Cookies. Personal Information may be used to improve the web site. SACOB may use cookies to save the IDs and session validators of a Visitor on its browsers and hard drives, and may use cookies to provide a tailored web site. IP addresses also help SACOB to diagnose problems with and to administer the web site.

Targeted content. While a Visitor is logged into the web site, SACOB may display targeted adverts and other relevant information based on the Data. In a completely automated process, computers process the Data and match it to adverts or related information. Natural persons do not read Data to target adverts or other information without consent. SACOB never shares Personal Information with any advertiser, unless a Visitor specifically asks SACOB to do so. Advertisers receive a record of the total number of impressions and clicks for each advert. They do not receive any Personal Information. If a Visitor clicks on an advert, SACOB may send a referring URL to the advertiser’s site identifying that a Visitor is visiting from the web site. SACOB does not send Personal Information to advertisers with the referring URL. Once a Visitor is on the advertiser’s site however, the advertiser may collect Personal Information.

DISCLOSURE

No selling. SACOB will not sell, share, or distribute Personal Information. No Personal Information may be disclosed to anyone except as provided in this Privacy Policy.

Marketing purposes. SACOB may disclose aggregate statistics (information about the Visitor population in general terms) about the Data to advertisers or business partners for marketing purposes.
Third party supplier or agents. SACOB may need to provide Data to a third party supplier to supply or provide specific Goods or Services to a Visitor (such as hosting services, support services, shipping services, or payment processing). Each third party supplier is required to only disclose or use the Data to supply or provide the specific Goods or Services requested.

Law enforcement. SACOB may disclose Data if required: by a subpoena or other judicial or administrative order by law; to protect the safety of any individual or the general public; to prevent violation of the Agreement, or the rights of SACOB or any third party. An IP address may be disclosed to a third party: if the law or a legal process requires it; to protect the rights or property of SACOB, a Visitor, or the general public.

Affiliates. SACOB may share Data with an Affiliate, in which case SACOB will seek to require the Affiliates to honour this Privacy Policy.

Change of ownership. If SACOB undergoes a change in ownership, or a merger with, acquisition by, or sale of assets to, another entity, SACOB may assign its rights to the Data it processes to a successor, purchaser, or separate entity. SACOB will notify each Visitor of the transfer and the Visitor may choose to modify its Personal Data at that time. If a Visitor is concerned about its Data migrating to a new owner, the User may deactivate or delete its account.

Employees. SACOB may need to disclose Data to its employees that require the Data to do their jobs.

Abuse. SACOB may disclose Data to designated third parties to resolve or investigate abuse complaints. SACOB may release Data to assist in attempting to block an abusive Visitor or complain to its Internet Service Provider of an abusive Visitor.

SECURITY OF DATA

SACOB uses some of the most advanced security measures to protect the Data under its control. All Data is safe, secure, and available only to the Visitor and those to whom Visitor has granted permissions. In addition, the web site is hosted in a secure server environment that uses a firewall and other advanced security measures to prevent interference or access from outside intruders.

USERNAME AND PASSWORD

During the registration process, SACOB will provide Visitor with a username and password. It is the responsibility of each Visitor to maintain the confidentiality and security of their password.

UPDATING OR REMOVING

A Visitor may choose to correct or update the Data they have submitted to SACOB, by going to their account. To remove any Data from the active database of SACOB, a User may deactivate or delete their account. Even if a Visitor updates or removes their Data from SACOB’s live database, Data may be retained in SACOB’s backup files and archives.

UNAUTHORISED USE

Any unauthorised use of SACOB information systems is a violation of the Agreement and certain laws, including the section 86 of the ECT Act. Such violations may subject the person to civil and criminal penalties.

INTERCEPT AND MONITOR

SACOB may intercept, monitor, block, filter, read, delete, and disclose any communication over its information system.

LIMITATION

SACOB is not responsible for, gives no warranties, nor makes any representations in respect of the privacy policies or practices of linked or any third party web sites.

INTERNATIONAL VISITORS

SACOB may transmit or transfer Personal Information outside the resident jurisdiction of the Visitor and therefore across borders. Personal Information may be stored on servers located in the United States where laws protecting Personal Information may not be as stringent as the laws in the jurisdiction of the Visitor. Personal Information may be processed by SACOB in the country where it was collected as well as other countries (including the United States) where laws regarding processing of Personal Information may be less stringent.

ENQUIRIES

If anyone has any questions or concerns arising from this Privacy Policy or the way in which SACOB handles Personal Information, please contact SACOB.

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